



Offer valid through
November 30, 2020

Keep Your Eye on the Prize

Southwire Tools Promotion



Keep your eye on the prize while you're stuck at work and can't be out in the woods. Receive a **FREE** Bushnell® Trophy® Trail Camera from Werner Electric Supply when you purchase \$300 in Southwire Tools products!



Promotion valid while supplies last. Exclusive to Southwire Tools products. Purchases are noncumulative. One Camera per customer. Bushnell® Trophy® Cam HD, Low-Glow Trail Cameras will be shipped within three business days of your order being placed.



Offers run October 1 –
December 31, 2020

Save money with our Southwire Tools & Equipment Promotions



Werner Electric Supply's **quarter four promotions** offer money saving opportunities on Southwire Tools & Equipment and a chance to win a Traeger® Pro Series 34 Pellet Grill!

How This Smokin' Hot Giveaway Works

Purchase **\$500** in Southwire contractor equipment and/or tools and be entered for a chance to win a Traeger Pro Series 34 Pellet Grill, Generation 1 – Bronze. (TFB88PZB)

One Traeger grill will be given away in the months of October, November, and December of 2020 for qualifying orders. One chance will be entered for each \$500 purchased (a \$1,000 purchase will qualify for two chances in that monthly drawing). Purchases are noncumulative. Contest winners will be selected on the last day of the month.



[View Quarterly Promotions >](#)

QUARTERLY PROMOTIONS

October 1 – December 31, 2020

Get 20% Off Any Southwire Reel Stands

Maxis™ Pro-Jax™ Reel Stand (.4028411)

- One person can easily transport through most jobsite environments
- Minimum drill recommendations: 18V cordless, equivalent of 1000 in lb. torque rated, for reels 10,000 lb.
- Easy adjustment for uneven surfaces on jobsite
- Axle rests on steel rollers for easy wire pay off
- Axle safety guard ensures that reel will not fall off of jack stands
- On board Southwire PROJAX™ Axle Holder
- Can be used with 1-1/4" - 3" axle
- PROJAX™ stands can lift up to 10,000 lb. (Pair)



Maxis™ Jax™ Reel Stand (.3785262)

- Jaw clamps onto axle so that wire reels won't come off or fall over
- Multiple steel rollers make it easy for one person to roll off heavy wire
- Max lever allows one person to lift wire reels off the ground with minimal effort
- Breaks down into a compact storable tool
- Easy to store and transport
- Works on reels up to 48" tall
- Uses either a 1-1/2" to 2" rigid pipe for an axle
- Each pair lifts wire reels up to 3,000 lbs.



Purchase One Southwire® QWIKrope® at Regular Price and Get One 50% Off!



9/16" – 300 ft. (.3966497)

- 9/16 in. OD
- 300 ft. length
- 32000 lb. tensile strength
- 10000 lb. working
- UHMWPE

9/16" – 600 ft. (.3961140)

- 9/16 in. OD
- 600 ft. length
- 32000 lb. tensile strength
- 10000 lb. working
- UHMWPE

1/8" – 300 ft. (.3980754)

- 1/8 in. OD
- 300 ft. length
- 1100 lb. breaking strength
- UHMWPE

1/8" – 600 ft. (.4219115)

- 1/8 in. OD
- 600 ft. length
- 1100 lb. breaking strength
- UHMWPE

1/4" – 300 ft. (.3988828)

- 1/4 in. OD
- 300 ft. length
- 7500 lb. tensile strength
- 2500 lb. working
- UHMWPE

1/4" – 600 ft. (.4018841)

- 1/4 in. OD
- 600 ft. length
- 7500 lb. tensile strength
- 2500 lb. working
- UHMWPE

Buy Any Two Southwire Hand Tools and Get a Third Tool FREE*

Hand tools include, but not limited to:

- Cable Pulling & Cutting
- Cable & Wire Stripping
- Drivers
- Levels & Measuring
- Pliers
- Saws & Cutting
- Test & Measuring



*Lowest priced tool is free.

Receive a FREE Milwaukee Tool Drill with a Purchase of Two XD1 Cable Circuit Pullers

Milwaukee Tool M18 FUEL™ 1/2" Drill Driver Kit (2803-22)

- Up To 60% More Power: 1,200 in-lbs of torque
- Only 6.9" in length for access into tight spaces and reduced fatigue
- Drills up to 2X faster in high speed



XD1 Circuit Puller, Extreme Duty (XD1)

- 600lbs of constant pulling force with 1000 lbs peak pulling force
- Removable capstan to facilitate rope removal
- Accepts most commercial 18V cordless drills
- Expandable length with 1" rigid conduit
- One person set-up and operation
- Lightweight and portable



Offer valid while supplies last.

Get an EDGEFORCE™ Tanto Knife FREE When You Purchase Southwire™ Tools

Buy any two Southwire electrician's hand tools at regular price and receive a FREE EDGEFORCE™ Tanto Knife. (TBKND2-CAMO)

- Premium D2 Stainless Steel Holds an edge
- Ideal for piercing and slicing
- Comfort grip for maximum hold and comfort
- Serrated edge for tear cuts
- Stonewash black oxide coated blade
- Liner lock keeps blade secure



Southwire®

Promotion runs through
December 31, 2020

MILWAUKEE TOOL

M12™ Heated Gear Promotion

All M12™ heated jackets have 3 heat settings, one-touch LED controller, and up to 8hrs/6hrs run-time.



233B-21



232B-21

Style	Part No.	Avail. Size	Price
Black M12™ TOUGHSHELL™ Jacket Kit	202B-21	M, L, XL, 2XL	\$195.33
Gray M12™ TOUGHSHELL™ Jacket Kit	202G-21	L, XL, 2XL	\$195.33
RealTree EDGE Camouflage M12™ QUIETSHELL Jacket Kit	222C-21	M, L, XL, 2XL	\$224.57
RealTree EDGE Camouflage M12™ QUIETSHELL Jacket	222C-20	XL	\$175.44
Black M12™ Heated AXIS™ Jacket Kit	203B-21	L, XL, 2XL	\$200.01
Black M12™ Heated Hoodie Kit	302B-21	S, M, L, XL, 2XL	\$146.20
Gray M12™ Heated Hoodie Kit	302G-21	S, M, L, XL, 2XL	\$146.20
Black M12™ Women's Heated SOFTSHELL Jacket Kit	232B-21	M, L, XL	\$195.33
Black M12™ Women's Heated AXIS™ Jacket Kit	233B-21	M, L, XL	\$200.01

Features Include

- M12™ Quick-Heat Function fully heats up 3X faster
- TOUGHSHELL™ Stretch Polyester delivers 5X longer life
- QUIETSHELL Stretch Polyester reduces noise from movement
- AXIS™ Ripstop Polyester lightweight inner or mid-layer



202B-21

202G-21

222C-21

203B-21T

302B-21

302G-21

For more information contact your local Werner Electric Supply representative.